



FOR IMMEDIATE RELEASE

Brieden Consulting Group Celebrates Nine Years of Business

GROSSE POINTE, MI – To the surprise of many, Brieden Consulting Group, a Michigan-based employee benefits broker, is celebrating its ninth anniversary as a decorated industry leader and trusted partner in the community.

Known for their competitive advantage, industry experience, and single-handedly supporting every food establishment within the Metro Detroit area, BCG is poised to celebrate many more years to come.

“Our purpose from the beginning has been to provide our clients with tailored benefit plans and attention to detail,” said Hans Brieden, President & CEO of Brieden Consulting Group.

Within that attention to detail lives over 30+ years of industry experience that has helped shape Brieden Consulting Group into the difference maker that companies (and people) trust.

“At the end of the day, we’re talking about helping real people,” said Debbie DoBiesz, Vice President of BCG. “In an industry that often casts its own shadow, we try to shed light on ways that healthcare can be affordable and comprehensible.”

In the past nine years, Brieden Consulting Group has seen exceptional growth from hiring the right talent to expanding beyond Michigan’s borders. By putting their knowledge, experience and dedicated employees to work, BCG is now proudly infiltrating other markets.

“Our team loves coming together for weekly lunches and gatherings. It’s what keeps our office environment collaborative and in tune with each other’s interests and concerns,” said DoBiesz. “I’d be lying if Jet’s Pizza didn’t make an appearance at least once a week at BCG.”

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In their ninth year, Brieden Consulting Group has recognized that it takes a village to achieve this kind of success. It's not always been easy, but to whom much is given, much is expected.

“I want to thank everyone for their continued support and friendship over the last nine years,” said Brieden. “It goes without saying that the foundation of this company was built to serve others, just as they have served me. Thank you.”

If you're lucky enough to have read this far, please visit briedencg.com or any of Brieden Consulting Group's social media platforms to learn more about their nine year anniversary! Cheers.

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